

2008 Ford F-250 Super Duty® Lariat Crew Cab 6.75-ft. Box 6.4L Power Stroke® V8 4x4

COMPETITIVE PRODUCT FEATURES

Power

Available all-new 6.4L Power Stroke® V8 turbo diesel

- Delivers 350 horsepower and 650 lb.-ft. of torque with either the standard manual transmission or the available TorqShift® 5-speed automatic to make this the most powerful Ford pickup diesel engine ever
- ✓ High-pressure common-rail and piezoelectric fuel injectors help to optimize fuel efficiency, improve cold-start capability and make this the quietest Ford pickup diesel engine ever
- ✓ Innovative technologies help reduce particulate soot emissions to levels on par with gasoline engines of comparable size and power
- ✓ The 6.7L Cummins engine available in Ram produces 40 less lb.-ft. of torque than F-250 when matched to the standard manual transmission
- ✓ Silverado does not offer a manual transmission option

Robust brakes

- ✓ Large vented front and rear brake rotors and dual-piston calipers provide strong consistent stopping power

Capability

Towing capacity

- ✓ The F-250 featured here has a maximum conventional towing capacity of 12,500 lbs. and a maximum 5th-wheel towing capacity of 15,200 lbs., 1600 lbs. greater than Silverado and 2700 lbs. greater than Ram

Payload

- ✓ The F-250 featured here has a maximum payload capacity of 2410 lbs.

More cargo capacity

- ✓ F-250 models with the 6.75-foot cargo box provide more cargo volume than either Silverado or Ram

Driver and passenger room

- ✓ F-250 Crew Cab models provide more front and rear head room, shoulder room and hip room than either Silverado or Ram
- ✓ Total interior volume of the F-250 Crew Cab is 135.1 cubic feet; Silverado has only 123.7 cubic feet and Ram has only 133.8 cubic feet

GVWR

- ✓ The F-250 featured here has a Gross Vehicle Weight Rating (GVWR) of 10,000 lbs., 800 lbs. greater than Silverado and 1000 lbs. greater than Ram

Longer leaf springs

- ✓ Rear leaf springs are 8 inches longer than last year to provide an enhanced ride with greater sway control while towing. They also help keep the vehicle box height low to facilitate 5th-wheel towing

TowCommand System

- Component package that works together to help make towing seem effortless. The system includes a fully integrated trailer brake controller, the standard Anti-lock Braking System (ABS), the TorqShift automatic transmission with Tow/Haul mode and telescoping trailer tow mirrors

- ✓ Silverado offers an available integrated trailer brake controller but doesn't offer a complete system approach to towing. Ram doesn't offer an integrated trailer brake controller

PowerScope™ trailer tow mirrors

- Power telescoping/folding trailer tow mirrors with power heated glass, manual spotter mirrors and integrated clearance lamps and turn signals for the ultimate in towing safety and convenience

- ✓ Not available on Silverado or Ram

Durability

Built Ford Tough, durability-tested diesel engine

- ✓ The all-new 6.4L Power Stroke V8 turbo diesel has undergone rigorous testing the equivalent of 10 million miles on over 600 engines

Solid frame

- ✓ The F-250 electrocoated frame is made of thick steel and each of the frame crossmembers is welded, riveted or both to the main frame rails

Corrosion protection

- 5-year/unlimited mileage rust-through corrosion warranty
- ✓ Silverado limits its rust-through corrosion protection to a maximum of 100,000 miles; Ram's limit is 36,000 miles

Transmission temperature gauge

- Monitors the operating temperature of the TorqShift 5-speed automatic transmission and helps prevent overheating

- ✓ Not available on Ram



2008 F-350 King Ranch Crew Cab shown.

Innovation

Class-exclusive⁽¹⁾ Tailgate Step

- Makes getting into the cargo box easier and more convenient than ever

- ✓ Not available on Silverado or Ram

Class-exclusive⁽¹⁾ stowable bed extender

- Allows long cargo to be hauled with the tailgate down or smaller cargo items secured with the tailgate up, or folds out of the way with minimal impact on total cargo volume

- ✓ Not available on Silverado or Ram

Reverse Camera System

- Makes seeing directly behind the vehicle easier than ever — and makes hooking up to a trailer much faster and more convenient

- ✓ Not available on Silverado or Ram

Rapid-Heat Supplemental Cab Heater

- This class-exclusive⁽¹⁾ feature provides additional heating capability to warm the passenger compartment more quickly during engine warm-up

- ✓ Not available on Silverado or Ram

Integrated upfitter switches

- Provide a convenient power source to operate up to four high-power relays for heavy-duty accessories

- ✓ Silverado offers only one instrument-panel-mounted switch. Not available on Ram

Durable

- Available all-new 6.4L Power Stroke® V8 turbo diesel engine produces 350 horsepower and 650 lb.-ft. of torque, and has been tested the equivalent of 10 million vehicle miles
- Frame crossmembers that are welded, riveted or both

Capable

- Standard trailer hitch receiver with trailer wiring harness
- Available TowCommand System with fully integrated trailer brake controller and PowerScope™ trailer tow mirrors


























Flexible

- Three available cab styles
- Available bucket seats
- Available upfitter switches
- Available class-exclusive⁽¹⁾ Rapid-Heat Supplemental Cab Heater
- Available class-exclusive⁽¹⁾ Tailgate Step
- Available class-exclusive⁽¹⁾ stowable bed extender

For more information check out:
www.insidesuperduty.com

(1) Class is full-size pickups over 8500 lbs. GVWR.

NOTE: For feature availability see latest Dealer Ordering Guide.

2008 Ford F-250 Super Duty® Lariat Crew Cab 6.75-ft. Box 6.4L Power Stroke® V8 4x4		V E R S U S		2008 Chevrolet Silverado 2500HD LTZ Crew Cab 6.5-ft. Box 6.6L Duramax™ V8 4x4		2008 Dodge Ram 2500 Laramie Mega Cab 6.25-ft. Box 6.7L Cummins I-6 4x4	
6.4L Power Stroke® V8 350 @ 3000 650 @ 2000		Standard Engine Horsepower (SAE net @ rpm) Torque (lb.-ft. @ rpm)	6.6L Duramax™ V8 Turbo Diesel 365 @ 3200 660 @ 1600	6.7L Cummins I-6 Turbo Diesel 350 @ 3000 (M/T) 610 @ 1400 (M/T)		6.7L Cummins I-6 Turbo Diesel 350 @ 3000 (A/T) 650 @ 1500 (A/T)	
—		Optional Engine Horsepower (SAE net @ rpm) Torque (lb.-ft. @ rpm)	—	—		—	
6-speed Manual		Standard Transmission	6-speed Automatic	6-speed Manual		6-speed Manual	
TorqShift® 5-speed Automatic		Optional Transmission	—	6-speed Automatic		6-speed Automatic	
Twin-coil Monobeam Front Axle with Coil Springs , Shock Absorbers and Stabilizer Bar		Front Suspension	Independent Short- and Long-Arm (SLA), Torsion Bars , Shock Absorbers and Stabilizer Bar	Independent Short- and Long-Arm (SLA) Coil Springs, Shock Absorbers and Stabilizer Bar		Independent Short- and Long-Arm (SLA) Coil Springs, Shock Absorbers and Stabilizer Bar	
Live Axle, Full-floating with Three-stage Leaf Springs and Shock Absorbers		Rear Suspension	Live Axle, Full-floating with Two-stage Leaf Springs and Shock Absorbers	Live Axle, Full-floating with Leaf Springs and Shock Absorbers		Live Axle, Full-floating with Leaf Springs and Shock Absorbers	
Disc/Disc with Four-wheel Anti-lock Braking System (ABS)		Braking System	Disc/Disc with Four-wheel Anti-lock Braking System (ABS)	Disc/Disc with Four-wheel Anti-lock Braking System (ABS)		Disc/Disc with Four-wheel Anti-lock Braking System (ABS)	
Recirculating Ball		Steering	Recirculating Ball	Recirculating Ball		Recirculating Ball	
Driver and Right Front Passenger Airbags		Airbags	Driver and Right Front Passenger Airbags	Next-generation Multi-stage Front Airbags		Next-generation Multi-stage Front Airbags	
Dimensions (All dimensions are in inches unless otherwise noted.)							
156.2		Wheelbase	153.0	160.5		160.5	
246.2		Length	239.9	247.9		247.9	
79.9		Height (empty)	77.2	79.1		79.1	
79.9		Width (max.)	79.8	79.6		79.6	
51.8		Turning Diameter (curb-to-curb; ft.)	51.2	48.9		48.9	
41.4/41.4		Head Room (F/R)	41.2/40.5	40.8/40.5		40.8/40.5	
68.0/68.0		Shoulder Room (F/R)	65.2/65.1	67.0/66.5		67.0/66.5	
67.6/67.3		Hip Room (F/R)	62.5/65.4	64.9/64.4		64.9/64.4	
41.0/41.8		Leg Room (F/R)	41.3/39.0	41.0/44.2		41.0/44.2	
135.1		Passenger Volume (cu. ft.)	123.7	133.8		133.8	
81.8		Cargo Box Length (@ floor)	78.8	76.3		76.3	
69.3		Cargo Box Width (@ floor)	62.4	66.4		66.4	
20.1		Cargo Box Depth	20.9	20.2		20.2	
64.4		Cargo Box Volume (cu. ft.)	60.7	57.5		57.5	
30.5		Standard Fuel Tank Capacity (gal.)	26.0	34.0		34.0	
7510		Curb Weight (lbs.)	6693	7323		7323	
10,000		GVWR (max. lbs.) ⁽¹⁾	9200	9000		9000	
2410		Payload (lbs.) ⁽¹⁾	2507	1680		1680	
12,500		Conventional Towing (max. lbs.) ⁽¹⁾	13,000	12,000		12,000	
15,200		5th-Wheel Towing (max. lbs.) ⁽¹⁾	13,600	12,500		12,500	
23,000		GCWR (max. lbs.) ⁽¹⁾	22,000	20,000		20,000	
\$46,885		Price (MSRP)*	\$49,060	\$50,625		\$50,625	
3 years/36,000 miles		Basic Warranty	3 years/36,000 miles	3 years/36,000 miles		3 years/36,000 miles	
5 years/100,000 miles		Engine Warranty	5 years/100,000 miles	3 years/36,000 miles		3 years/36,000 miles	
5 years/unlimited mileage		Corrosion Warranty	6 years/ 100,000 miles	3 years/36,000 miles		3 years/36,000 miles	
5 years/60,000 miles		Roadside Assistance	5 years/100,000 miles	3 years/36,000 miles		3 years/36,000 miles	

 **Bolded purple text = Ford Advantage over one or more competitors.** **Red text = the specific competitive specification/dimension where Ford has the advantage.**

* Includes base MSRP, destination charge and option package if applicable. Title, tax and registration fees extra. Package contents and price may vary by region and are subject to change. Check your latest Ford pricing information for the current incentives on your vehicles.

(1) Properly equipped.

January 2008. Information based on generally available industry data. At the time of publication, descriptive and illustrative materials contained herein were believed to be correct. Ford Motor Company, whose policy is one of continuous improvement, reserves the right to change specifications, equipment or designs without incurring obligation.