

2008 Ford Ranger XLT Regular Cab 4x2 with 7-ft. Box

COMPETITIVE PRODUCT FEATURES

Proven Class⁽¹⁾ Leadership

Best fuel economy

- Ranger is the most fuel-efficient pickup truck in America and offers the best fuel economy of any pickup truck⁽²⁾
- ✓ Both the Colorado and Tacoma offer lower fuel economy

2008 EPA Estimated MPG		
Vehicle	City	Highway
Ranger	21	26
Colorado	18	24
Tacoma	20	25

7-foot cargo box

- Ranger Regular Cab is the only pickup truck in its class⁽¹⁾ to offer a 7-foot cargo box to help make carrying long cargo items easy
- ✓ Colorado Regular Cab comes only with a 6-foot box and Tacoma Regular Cab comes with only a 6-foot-1-inch cargo box

More affordable to own

- Ranger has the lowest cost of ownership in its class⁽¹⁾ according to **Edmunds.com**. Ranger's cost of ownership over 5 years, including purchase price, fuel cost, maintenance, insurance and more, is lower than any other compact pickup truck⁽³⁾

Sales leadership

- Ranger is one of the most popular compact pickup trucks in America and was the best-selling compact pickup for 18 of the last 21 years

Flexibility for a Variety of Jobs

More configurations

- Ranger Regular Cab models offer three available engines, two transmissions and two box sizes, allowing them to be configured to suit the exact needs of a wide range of customers
- ✓ Colorado and Tacoma do not offer the same level of vehicle configurations

Longer Corrosion Protection

Corrosion warranty

- Ranger features 5-year/unlimited-mileage Corrosion (Perforation) Coverage as part of the New Vehicle Limited Warranty
- ✓ Colorado corrosion (perforation) coverage is limited to 100,000 miles

More Safety and Security Features for Peace of Mind

Standard Ford Personal Safety System*

- A sophisticated array of technology that determines the severity of a crash, safety belt use, driver's-seat position and right-front passenger size, to control the deployment of the airbags

Standard Tire Pressure Monitoring System (TPMS)

- Uses a warning light in the instrument cluster to alert the driver to significantly low tire pressure in any mounted road tire

Anti-theft protection

- SecurILock® passive anti-theft ignition system is standard on all Ranger models
- ✓ Not available on all Tacoma models

Enhanced Capability

Larger payload capacity

- The Ranger featured here has a maximum payload capacity of 1620 lbs. when properly equipped, to help get the job done when heavy hauling is required
- ✓ Colorado has a maximum cargo capacity of 1547 lbs. and Tacoma a maximum cargo capacity of only 1350 lbs.

Greater towing capacity

- The Ranger featured here can tow up to 6000 lbs. when properly equipped, making it competitive with many full-size pickups
- ✓ Colorado has a maximum tow rating of 4000 lbs. and Tacoma is even less at 3500 lbs.

Available 5-speed automatic transmission

- Helps optimize performance and economy
- ✓ Not available on Tacoma Regular Cab or any Colorado model

Larger brakes

- Ranger has 11.28-inch-diameter vented front disc brake rotors, providing outstanding braking performance
- ✓ The Tacoma also features vented front disc brake rotors but they are only 10.83 inches in diameter, almost one half-inch smaller



2008 Ranger XLT Regular Cab with 7-ft. cargo box shown.

"Built Ford Tough"

- Three available engines
- Fully boxed front frame
- 6000-lb. maximum towing capacity, properly equipped (Regular Cab 4x2 7-foot box and 4.0L V-6 engine with automatic transmission)

Personalized Design Choices















- Bright Appearance Package
- Bright Trim Group
- Model-specific front styling


High-Energy Audio Performance

- Available Pioneer® 290-watt MP3/SAT capable 7-speaker sound system
- SIRIUS Satellite Radio
- Auxiliary audio input jack

- (1) Class is compact pickups.
- (2) EPA estimated 21 city/26 highway mpg, 2WD 2.3L manual transmission.
- (3) Based on Edmund's.com True Cost to OwnSM rating.

NOTE: See latest Dealer Ordering Guide for feature availability.

2008 Ford Ranger XLT Regular Cab 4x2 with 7-ft. Box		V E R S U S		2008 Chevrolet Colorado Regular Cab 1LT 4x2 with 6-ft. Box		2008 Toyota Tacoma Regular Cab (HE) 4x2 with 6.1-ft. Box	
2.3L DOHC I-4 143 @ 5250 154 @ 3750		Engine Horsepower (SAE net @ rpm) Torque (lb.-ft. @ rpm)		2.9L DOHC I-4 185 @ 5600 190 @ 2800		2.7L DOHC I-4 159 @ 5200 180 @ 3800	
3.0L OHV V-6 148 @ 4900 180 @ 3950		Optional Engine Horsepower (SAE net @ rpm) Torque (lb.-ft. @ rpm)		3.7L DOHC I-5 242 @ 5600 242 @ 4600		— — —	
4.0L SOHC V-6 207 @ 5250 238 @ 3000		Optional Engine Horsepower (SAE net @ rpm) Torque (lb.-ft. @ rpm)		— — —		— — —	
5-speed Manual		Transmission		4-speed Automatic		4-speed Automatic	
5-speed Automatic		Optional Transmission		—		—	
Independent Short- and Long-Arm, Coil Springs, Shock Absorbers and Stabilizer Bar		Front Suspension		Independent Short- and Long-Arm (SLA), Coil Springs, Shock Absorbers and Stabilizer Bar		Coil-spring Double Wishbone with Shock Absorbers and Stabilizer Bar	
Live Axle, Leaf Springs and Shock Absorbers		Rear Suspension		Live Axle, Dual-stage Leaf Springs and Shock Absorbers		Live Axle, Leaf Springs and Outboard-mounted, Staggered Shock Absorbers	
Disc/Drum with Four-wheel Anti-lock Braking System (ABS)		Braking System		Disc/Drum with Four-wheel Anti-lock Braking System (ABS)		Disc/Drum with Four-wheel Anti-lock Braking System (ABS)	
Rack-and-pinion		Steering		Rack-and-pinion		Rack-and-pinion	
Dual-stage Driver and Front Passenger with Ford Personal Safety System*		Airbags		Driver and Front Passenger with Passenger Sensing System		Driver and Front Passenger with Advanced Airbag System	
Dimensions (All dimensions are in inches unless otherwise noted.)							
117.5		Wheelbase		111.3		109.4	
201.4		Length		192.4		190.4	
66.2		Height		64.9		65.7	
69.4		Width		67.6		72.2	
39.2		Head Room		39.6		40.0	
54.5		Shoulder Room		57.1		58.1	
52.7		Hip Room		53.3		53.6	
42.4		Leg Room		42.2		41.7	
53.1		Interior Volume (cu. ft.)		55.2		56.1	
84.6		Cargo Box Length (@ floor)		72.8		73.5	
54.4		Cargo Box Width (@ floor)		57.2		56.7	
16.5		Cargo Body Depth		18.6		18.0	
43.6		Cargo Box Volume (cu. ft.)		44.0		Not published	
20.0		Fuel Tank Capacity (gal.)		19.0		21.0	
1260		Standard Payload (lbs.)		1547		1350	
1620		Maximum Optional Payload (lbs.)		1547		1350	
4720		GVWR (max. lbs.)		4850		4550	
2240		Standard Trailer Towing (lbs.) ⁽¹⁾		3400		3500	
6000		Maximum Trailer Towing (lbs.) ⁽¹⁾		4000		3500	
21/26		EPA Estimated MPG (city/hwy.) ⁽²⁾		18/24		20/25	
\$18,805 ⁽³⁾		Price (MSRP)*		\$18,040		\$16,060 ⁽⁴⁾	
3 years/36,000 miles		Basic Warranty		3 years/36,000 miles		3 years/36,000 miles	
5 years/60,000 miles		Powertrain Warranty		5 years/100,000 miles		6 years/60,000 miles	
5 years/ unlimited mileage		Corrosion Warranty		6 years/ 100,000 miles		5 years/unlimited mileage	
5 years/60,000 miles		Roadside Assistance		5 years/100,000 miles		Not available	

 **Bolded purple text = Ford Advantage over one or more competitors.** Red text = the specific competitive specification/dimension where Ford has the advantage.
* Includes base MSRP, destination charge and option package if applicable. Title, tax and registration fees extra. Package contents and price may vary by region and are subject to change. Check your latest Ford pricing information for the current incentives on your vehicles.

(1) Properly equipped.
(2) With base powertrain.

(3) Includes automatic transmission and Payload Package #2.
(4) Includes Enhancement Package HE consisting of: air conditioning, 15-inch styled steel wheels and P215/70R15 tires.

January 2008. Information based on generally available industry data. At the time of publication, descriptive and illustrative materials contained herein were believed to be correct. Ford Motor Company, whose policy is one of continuous improvement, reserves the right to change specifications, equipment or designs without incurring obligation.