

2008 Ford F-150 XL SuperCrew 6.5-ft. Box 4x2

COMPETITIVE PRODUCT FEATURES

Outstanding Performance and Handling

Aluminum lower control arms

- Part of independent front suspension design for less unsprung suspension weight, contributing to more responsive handling and ride control

✓ Not available on the Silverado, Ram or Tundra models featured here

3-inch-wide rear leaf springs

- Help provide enhanced rear suspension control and allow F-150 to offer maximum payload ratings of up to 3080 lbs. properly equipped

✓ Not available on the Silverado, Ram or Tundra models featured here

Outboard-mounted shock absorbers

- Help reduce body lean and help control axle motion on washboard surfaces

✓ Not available on Silverado or Ram

Vented four-wheel brakes

- Improve heat dissipation for improved fade resistance when compared to drum brakes or non-vented disc brake rotors

✓ Silverado has rear drum brakes that are more prone to heat buildup and fade after repeated applications

Four-wheel Anti-lock Braking System (ABS)

- Helps prevent wheel lockup and allows steering control under extreme braking

✓ Ram has a Rear Anti-lock Braking System only

Hardworking Capability

Large payload capacity

- The F-150 featured here, when properly equipped, has a maximum payload of 1620 lbs.

Higher GVWR

- The F-150 featured here, when properly equipped, has a Gross Vehicle Weight Rating (GVWR) of 6800 lbs. and a maximum tow rating of 6800 lbs.

Cargo box volume

- The F-150 featured here offers 65.5 cubic feet of cargo volume

✓ That's considerably more cargo volume than Silverado or Ram

Quality That You Can Feel

Solid frame

- Fully boxed frame with hydroformed front frame rails and crossmembers that pass through and are welded on both sides of the frame rail for a solid, long-lasting foundation

✓ Tundra uses a fully boxed front frame section but the middle and rear sections are open C-channel and the crossmembers are bolted or riveted together, not welded

Large body mounts

- Help isolate the passenger compartment from road noise and vibration

Safety Ratings

National Highway Traffic Safety Administration (NHTSA)

- The 2008 F-150 has again received a NHTSA five-star safety rating for both the driver and the right front passenger in their New Car Assessment Program (NCAP) frontal crash test category

Insurance Institute for Highway Safety (IIHS)

- The 2008 F-150 again received a "Good" rating from the IIHS, their highest, based on the results of their offset frontal crash testing



2008 F-150 XL SuperCrew 4x4 with available options shown.

Surprising Interior and Exterior Amenities

Cargo box choices

- F-150 SuperCrew offers a choice of two cargo box lengths, either a 5.5- or 6.5-foot Styleside box, allowing for a choice of maximum cargo volume or easy garageability

✓ Not available on any of the competitors featured here

Cargo Management System

- Helps eliminate shifting cargo that can damage the cargo box interior. The system comes with two dual-channel side rails with two cleats per rail; each rated at 600 lbs. Additional optional load bars, header bars, bed dividers and storage bins can be purchased directly from the factory to allow for multiple cargo restraint needs

✓ Silverado uses single-channel side rails and tie-downs are limited to 500 lbs. each; additional optional additions are available only as accessories, not directly from the factory

✓ Ram offers all cargo bed cargo systems only as accessories, not as factory-installed parts

✓ Tundra offers a Deck Rail System with four cleats from the factory; all additional parts are sold as accessories

User-friendly tailgate

- Removable locking tailgate for added convenience and security includes Tailgate Assist™, which helps make opening and closing the tailgate easier

✓ Optional on Silverado

✓ Not available on Ram

Power adjustable pedals

- For improved driver comfort and safety

✓ Available on Silverado only as part of a more extensive Safety Package but not available in the LS trim

✓ Available on Ram only on the more expensive SLT and Laramie trims

✓ Not available on Tundra

Performance

- 5.4L 3V SOHC Triton® V8 engine provides outstanding low-end torque
- Rear suspension features 3-inch-wide leaf springs and outboard-mounted shock absorbers
- Independent coil-over-shock double-wishbone front suspension for superior ride and steering control

Durability

- Fully boxed frame rails
- Hydroformed front frame rails
- Welded-through-the-frame crossmembers
























Design


- First-and-only four-door Regular Cab pickup
- Only pickup to offer four doors in all cab styles
- Five series lineup with "at-a-glance" differentiation

Safety

- Ford Personal Safety System®
- NHTSA five-star rating, their highest, for both the driver and front passenger
- "Good" rating from the IIHS, their highest

NOTE: See latest Dealer Ordering Guide for feature availability.

2008 Ford F-150 XL SuperCrew 6.5-ft. Box 4x2		VERSUS		2008 Chevrolet Silverado 1500 LS Crew Cab 5.5-ft. Box 4x2		2008 Dodge Ram 1500 ST Quad Cab 6.25-ft. Box 4x2		2008 Toyota Tundra CrewMax 5.5-ft. Box 4x2	
4.6L SOHC Triton® V8 248 @ 4750 294 @ 4000		Engine Horsepower (SAE net @ rpm) Torque (lb.-ft. @ rpm)	4.8L Vortec™ 4800 V8 295 @ 5600 305 @ 4800	4.7L Magnum® V8 310 @ 5650 330 @ 3950	4.7L DOHC V8 276 @ 5400 313 @ 3400	—	—	—	—
—		Optional Engine Horsepower (SAE net @ rpm) Torque (lb.-ft. @ rpm)	—	5.7L HEMI® V8 345 @ 5400 375 @ 4200	—	—	—	—	—
4-speed Automatic		Transmission	4-speed Automatic	6-speed Manual	5-speed Automatic	—	—	—	5-speed Automatic
—		Optional Transmission	—	5-speed Automatic	—	—	—	—	—
Independent Short- and Long-Arm (SLA) with Coil-over-shock, Cast Aluminum Lower Control Arms and Stabilizer Bar		Front Suspension	Independent Short- and Long-Arm (SLA) with Coil-over-shock and Stabilizer Bar	Independent Double-wishbone, Coil-over-shock and Stabilizer Bar	Independent Steel Double-wishbone, Coil-over-shock and Stabilizer Bar	—	—	—	Independent Steel Double-wishbone, Coil-over-shock and Stabilizer Bar
Live Axle with 3-inch-wide Leaf Springs and Outboard-mounted Shock Absorbers		Rear Suspension	Live Axle, Leaf Springs and Splayed Shock Absorbers with Stabilizer Bar	Live Axle, Leaf Springs and Shock Absorbers	Live Axle with Trapezoidal Leaf Springs and Staggered Shock Absorbers	—	—	—	Live Axle with Trapezoidal Leaf Springs and Staggered Shock Absorbers
Vented Front and Rear Disc Brakes with Four-wheel Anti-lock Braking System (ABS)		Braking System	Vented Front Disc Brakes with Rear Drum Brakes with Four-wheel Anti-lock Braking System	Vented Front Disc Brakes and Solid Rear Disc Brakes with Rear-wheel Anti-lock Braking System (RABS)	Vented Front and Rear Disc Brakes with Four-wheel Anti-lock Braking System (ABS)	—	—	—	Vented Front and Rear Disc Brakes with Four-wheel Anti-lock Braking System (ABS)
Rack-and-pinion		Steering	Rack-and-pinion	Rack-and-pinion	Rack-and-pinion	—	—	—	Rack-and-pinion
Personal Safety System* for Driver and Right Front Passenger with Dual-stage Airbags and Front Passenger Sensing System (FPSS)		Airbags	Dual-stage Driver and Front Passenger Airbags with Passenger Sensing System	Next Generation Driver and Front Passenger Airbags with Occupant Classification System, Available Side Airbag Inflatable Curtains	Driver and Front Outboard Passenger Airbags with Advanced Airbag System, Driver and Front Outboard Passenger Seat-mounted Side Airbags and Front and Rear Roll-sensing Side Curtain Airbags	—	—	—	Driver and Front Outboard Passenger Airbags with Advanced Airbag System, Driver and Front Outboard Passenger Seat-mounted Side Airbags and Front and Rear Roll-sensing Side Curtain Airbags
Dimensions (All dimensions are in inches unless otherwise noted.)									
150.5		Wheelbase	143.5	140.5	145.7	—	—	—	—
235.8		Length	229.9	227.7	228.7	—	—	—	—
73.5		Height (empty)	73.8	74.0	75.6	—	—	—	—
78.9		Width (max.)	79.9	79.5	79.9	—	—	—	—
40.1/39.6		Head Room (F/R)	41.5/40.6	40.8/40.0	40.2/38.7	—	—	—	—
65.8/65.8		Shoulder Room (F/R)	65.2/65.2	67.0/66.7	66.6/65.4	—	—	—	—
63.8/63.1		Hip Room (F/R)	62.5/65.5	64.9/64.6	63.0/62.6	—	—	—	—
41.3/39.0		Leg Room (F/R)	41.3/ 38.7	41.0/36.7	42.5/44.5	—	—	—	—
63.1/58.7		Interior Volume (F/R) (cu. ft.)	64.6/59.2	64.9/ 56.7	65.9/65.1	—	—	—	—
78.8		Cargo Box Length (@ floor)	69.3	76.3	66.7	—	—	—	—
65.2		Cargo Box Width (max.)	62.5	66.4	66.4	—	—	—	—
22.3		Cargo Box Depth	21.0	20.2	22.2	—	—	—	—
65.5		Cargo Box Capacity (cu. ft.)	53.2	60.9	Not published	—	—	—	—
27.0		Fuel Tank Capacity (gal.)	26.0	26.0	26.4	—	—	—	—
1620		Maximum Payload (lbs.)	1652	1700	1545	—	—	—	—
6800		GVWR (max. lbs.)	6800	6700	6800	—	—	—	—
6800		Maximum Trailer Towing (lbs.)⁽¹⁾	8700	8700	6500	—	—	—	—
14/19		EPA Estimated MPG (city/hwy.)⁽²⁾	14/19	13/18	14/17	—	—	—	—
\$28,180		Price (MSRP)*	\$29,090	\$28,380	\$28,370	—	—	—	—
3 years/36,000 miles		Basic Warranty	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles	—	—	—	—
5 years/60,000 miles		Powertrain Warranty	5 years/100,000 miles	Lifetime/unlimited mileage	5 years/100,000 miles	—	—	—	—
5 years/unlimited mileage		Corrosion Warranty	6 years/ 100,000 miles	5 years/ 100,000 miles	5 years/unlimited mileage	—	—	—	—
5 years/60,000 miles		Roadside Assistance	5 years/100,000 miles	Towing only	Not available	—	—	—	—

 **Bolded purple text = Ford Advantage over one or more competitors.** **Red text = the specific competitive specification/dimension where Ford has the advantage.**
 * Includes base MSRP, destination charge and option package if applicable. Title, tax and registration fees extra. Package contents and price may vary by region and are subject to change. Check your latest Ford pricing information for the current incentives on your vehicles.

(1) Properly equipped.
 (2) With standard powertrain.

January 2008. Information based on generally available industry data. At the time of publication, descriptive and illustrative materials contained herein were believed to be correct. Ford Motor Company, whose policy is one of continuous improvement, reserves the right to change specifications, equipment or designs without incurring obligation.

COMPETITIVE ADVANTAGE OVERVIEW

2008 F-150 XL SuperCrew 6.5-ft. Box 4x2 TRUCK 