

# 2008 Ford F-150 FX4 SuperCab 6.5-ft. Box 5.4L 3V V8 4x4

## COMPETITIVE PRODUCT FEATURES

### Outstanding Performance and Handling

#### Aluminum lower control arms

- Part of independent front suspension design for less unsprung suspension weight, contributing to more responsive handling and ride control

✓ Not available on the Silverado, Ram or Tundra models featured here

#### 3-inch-wide rear leaf springs

- Help provide enhanced rear suspension control and allow F-150 to offer maximum payload ratings of up to 3080 lbs. properly equipped

✓ Not available on the Silverado, Ram or Tundra models featured here

#### Outboard-mounted shock absorbers

- Help reduce body lean and help control axle motion on washboard surfaces

✓ Not available on Silverado or Ram

#### Vented four-wheel disc brakes

- Improve heat dissipation for improved fade resistance when compared to drum brakes or non-vented disc brake rotors

✓ Silverado has rear drum brakes that are more prone to heat buildup and fade after repeated applications

#### Four-wheel Anti-lock Braking System (ABS)

- Helps prevent wheel lockup and allows steering control under extreme braking

✓ Ram has a Rear Anti-lock Braking System only

#### 18-inch wheels and tires

- 18-inch machined cast aluminum wheels and P275/65R18 all-terrain OWL tires for a wide stance and substantial road-gripping ability

✓ 18-inch aluminum wheels and narrower P265/65R18 tires are optional on Silverado

✓ Ram comes with smaller 17-inch wheels and tires

### Hardworking Capability

#### Greater payload capacity

- The F-150 featured here, when properly equipped, has a maximum payload of 1760 lbs.

✓ That's more than any of the competitors featured here

#### Higher GVWR

- The F-150 featured here, when properly equipped, has Gross Vehicle Weight Rating (GVWR) of 7200 lbs.

✓ That's more than any of the competitors featured here

#### Greater tow capacity

- The F-150 featured here has a maximum towing capacity of 9400 lbs. properly equipped

✓ That's greater than the Silverado and Ram featured here

#### Cargo box volume

- The F-150 featured here offers 65.5 cubic feet of cargo volume

✓ That's considerably more cargo volume than Silverado or Ram

### Quality That You Can Feel

#### Solid frame

- Fully boxed frame with hydroformed front frame rails and crossmembers that pass through and are welded on both sides of the frame rail for a solid, long-lasting foundation

✓ Tundra uses a fully boxed front frame section but the middle and rear sections are open C-channel and the crossmembers are bolted or riveted together, not welded

#### Large body mounts

- Help isolate the passenger compartment from road noise and vibration

### Safety Ratings

#### National Highway Traffic Safety Administration (NHTSA)

- The 2008 F-150 has again received a NHTSA five-star safety rating for both the driver and the right front passenger in their New Car Assessment Program (NCAP) frontal crash test category

#### Insurance Institute for Highway Safety (IIHS)

- The 2008 F-150 again received a "Good" rating from the IIHS, their highest, based on the results of their offset frontal crash testing



2008 F-150 FX4 SuperCrew shown.

### Surprising Interior and Exterior Amenities

#### Cargo box size and design choices

- F-150 FX4 offers two cargo box designs. The 6.5-foot box is available as a smooth, contoured Styleside design with outstanding cargo capacity. The 6.5-foot box is also available in a more sculpted, rugged Flareside design

✓ A Flareside design box is not offered on Silverado, Ram or Tundra

#### User-friendly tailgate

- Removable locking tailgate for added convenience and security includes Tailgate Assist™, which helps make opening and closing the tailgate easier

✓ Optional on Silverado and not available on Ram

#### Reverse Camera System

- Camera lens mounted in the tailgate handle bezel and a video display in the auto-dimming rearview mirror to provide a bird's-eye view of the trailer ball and a distance guide on the video display to help make trailer hookup more convenient

✓ Not available on Silverado or Ram

#### Cargo Management System

- Helps eliminate shifting cargo that can damage the cargo box interior. The system comes with two dual-channel side rails with two cleats per rail, each rated at 600 lbs. Additional optional load bars, header bars, bed dividers and storage bins can be purchased directly from the factory to allow for multiple cargo restraint needs

✓ Silverado uses single-channel side rails and tie-downs are limited to 500 lbs. each; additional optional add-ons are available only as accessories, not directly from the factory

✓ Ram offers all cargo bed cargo systems only as accessories, not as factory-installed parts

✓ Tundra offers a Deck Rail System with four cleats from the factory; all additional parts are sold as accessories

#### Floor console with shifter

- For added convenience and style

✓ Not available on Silverado or Ram

#### Heated seats

- Included in FX4 Luxury Package for driver and front passenger comfort on cold days

✓ Not available on Silverado 2LT

### Performance

- 5.4L 3V SOHC Triton® V8 engine provides outstanding low-end torque
- Rear suspension features 3-inch-wide leaf springs and outboard-mounted shock absorbers
- Independent coil-over-shock double-wishbone front suspension for superior ride and steering control

### Durability

- Fully boxed frame rails
- Hydroformed front frame rails
- Welded-through-the-frame crossmembers























### Design


- First-and-only four-door Regular Cab pickup
- Only pickup to offer four doors in all cab styles
- Five-series lineup with "at-a-glance" differentiation

### Safety

- Ford Personal Safety System\*
- NHTSA five-star rating, their highest, for both the driver and front passenger
- "Good" rating from the IIHS, their highest

NOTE: See latest Dealer Ordering Guide for feature availability.

2008 Ford F-150 FX4 SuperCab 6.5-ft. Box 5.4L 3V V8 4x4		V E R S U S		2008 Chevrolet Silverado 1500 2LT Extended Cab 6.5-ft. Box 5.3L V8 4x4		2008 Dodge Ram 1500 SLT Quad Cab 6.25-ft. Box 5.7L V8 4x4		2008 Toyota Tundra Double Cab Limited 6.5-ft. Box 5.7L V8 4x4	
5.4L 3V SOHC Triton® V8 300 @ 5000 365 @ 3750		<b>Engine</b> Horsepower (SAE net @ rpm) Torque (lb.-ft. @ rpm)		5.3L Vortec™ 5300 V8 315 @ 5200 338 @ 4400		5.7L HEMI® V8 345 @ 5400 375 @ 4200		5.7L DOHC V8 381 @ 5600 401 @ 3600	
4-speed Automatic		<b>Transmission</b>		4-speed Automatic		5-speed Automatic		6-speed Automatic	
Independent Short- and Long-Arm (SLA) with Coil-over-shock, <b>Cast Aluminum Lower Control Arms</b> and Stabilizer Bar		<b>Front Suspension</b>		Independent Short- and Long-Arm (SLA) with Coil-over-shock and Stabilizer Bar		Independent Double-wishbone, Coil-over-shock with Stabilizer Bar		Independent Steel Double-wishbone, Coil-over-shock with Stabilizer Bar	
Live Axle with <b>3-inch-wide Leaf Springs and Outboard-mounted Shock Absorbers</b>		<b>Rear Suspension</b>		Live Axle, <b>Leaf Springs and Splayed Shock Absorbers</b> with Stabilizer Bar		Live Axle, <b>Leaf Springs and Shock Absorbers</b>		Live Axle with <b>Trapezoidal Leaf Springs</b> and Slaggered Shock Absorbers	
<b>Vented Front and Rear Disc Brakes</b> with <b>Four-wheel Anti-lock Braking System (ABS)</b>		<b>Braking System</b>		Vented Front Disc Brakes with <b>Rear Drum Brakes</b> and Four-wheel Anti-lock Braking System (ABS)		Vented Front Disc Brakes and <b>Solid Rear Disc Brakes</b> with <b>Rear-wheel Anti-lock Braking System (RABS)</b>		Vented Front and Rear Disc Brakes with Four-wheel Anti-lock Braking System (ABS)	
Rack-and-pinion		<b>Steering</b>		Rack-and-pinion		Rack-and-pinion		Rack-and-pinion	
Personal Safety System® for Driver and Right Front Passenger with Dual-stage Airbags and Front Passenger Sensing System (FPSS)		<b>Airbags</b>		Dual-stage Driver and Front Passenger Airbags with Passenger Sensing System		Next Generation Driver and Front Passenger Airbags with Occupant Classification System, Available Side Airbag Inflatable Curtains		Driver and Front Outboard Passenger Airbags with Advanced Airbag System, Driver and Front Outboard Passenger Seat- mounted Side Airbags and Front and Rear Roll-sensing Side Curtain Airbags	
<b>Dimensions</b> (All dimensions are in inches unless otherwise noted.)									
<b>144.5</b>		<b>Wheelbase</b>		<b>143.5</b>		<b>140.5</b>		145.7	
<b>229.8</b>		<b>Length</b>		229.9		<b>227.7</b>		<b>228.7</b>	
<b>75.6</b>		<b>Height</b>		<b>73.7</b>		75.9		76.2	
78.9		<b>Width</b>		79.9		79.5		79.9	
<b>40.9/39.6</b>		<b>Head Room (F/R)</b>		41.5/ <b>39.3</b>		<b>40.8/40.0</b>		<b>40.2/38.7</b>	
<b>66.5/66.7</b>		<b>Shoulder Room (F/R)</b>		<b>65.2/65.3</b>		67.0/66.7		<b>66.6/65.7</b>	
<b>65.8/66.5</b>		<b>Hip Room (F/R)</b>		<b>62.5/61.9</b>		<b>64.9/64.6</b>		<b>63.0/62.6</b>	
41.3/32.7		<b>Leg Room (F/R)</b>		41.3/34.3		<b>41.0/36.7</b>		42.5/34.7	
<b>65.2/50.0</b>		<b>Interior Volume (F/R) (cu. ft.)</b>		<b>64.6/50.9</b>		65.2/56.7		65.9/51.0	
<b>78.8</b>		<b>Cargo Box Length (@ floor)</b>		<b>78.7</b>		<b>76.3</b>		<b>78.7</b>	
<b>65.2</b>		<b>Cargo Box Width (max.)</b>		<b>62.5</b>		66.4		66.4	
<b>22.3</b>		<b>Cargo Box Depth</b>		<b>21.0</b>		<b>20.2</b>		<b>22.2</b>	
<b>65.5</b>		<b>Cargo Box Capacity (cu. ft.)</b>		<b>60.7</b>		<b>60.9</b>		Not published	
<b>27.0</b>		<b>Fuel Tank Capacity (gal.)</b>		<b>26.0</b>		<b>26.0</b>		<b>26.4</b>	
<b>1760</b>		<b>Maximum Payload (lbs.)</b>		<b>1734</b>		<b>1350</b>		<b>1560</b>	
<b>7200</b>		<b>GVWR (max. lbs.)</b>		<b>7000</b>		<b>6700</b>		<b>7100</b>	
<b>9400</b>		<b>Maximum Trailer Towing (lbs.)<sup>(1)</sup></b>		<b>8500</b>		<b>8500</b>		10,300	
13/17		<b>EPA Estimated MPG (city/hwy.)<sup>(2)</sup></b>		14/19		13/18		14/17	
<b>\$36,500</b>		<b>Price (MSRP)*</b>		\$34,210		<b>\$37,295</b>		<b>\$39,455</b>	
3 years/36,000 miles		<b>Basic Warranty</b>		3 years/36,000 miles		3 years/36,000 miles		3 years/36,000 miles	
5 years/60,000 miles		<b>Powertrain Warranty</b>		5 years/100,000 miles		Lifetime/unlimited mileage		5 years/100,000 miles	
5 years/ <b>unlimited mileage</b>		<b>Corrosion Warranty</b>		6 years/ <b>100,000 miles</b>		5 years/ <b>100,000 miles</b>		5 years/unlimited mileage	
5 years/60,000 miles		<b>Roadside Assistance</b>		5 years/100,000 miles		<b>Towing only</b>		<b>Not available</b>	

 **Bolded purple text = Ford Advantage over one or more competitors.** Red text = the specific competitive specification/dimension where Ford has the advantage.  
\* Includes base MSRP, destination charge and option package if applicable. Title, tax and registration fees extra. Package contents and price may vary by region and are subject to change.  
Check your latest Ford pricing information for the current incentives on your vehicles.

(1) Properly equipped.  
(2) With standard powertrain.

January 2008. Information based on generally available industry data. At the time of publication, descriptive and illustrative materials contained herein were believed to be correct. Ford Motor Company, whose policy is one of continuous improvement, reserves the right to change specifications, equipment or designs without incurring obligation.

COMPETITIVE ADVANTAGE OVERVIEW **2008 F-150 FX4 SuperCab 6.5-ft. Box 5.4L 3V V8 4x4** **TRUCK** 