

2008 Ford Explorer Limited V8 4x2

COMPETITIVE PRODUCT FEATURES

Quality/Reliability/Durability

Solid frame

- Stiff, fully boxed frame is completely immersed in an electrocoat primer for optimum corrosion protection
- ✓ Grand Cherokee uses uniframe construction
- ✓ 4Runner frame is not electrocoat primer protected

Roadside Assistance

- New Vehicle Limited Warranty includes 24-hours-per-day, 7-days-per-week full-service Roadside Assistance for 5 years/60,000 miles at no extra charge
- ✓ Grand Cherokee Roadside Assistance is limited to towing only if the defect is related to a part covered under the powertrain warranty. 4Runner does not offer Roadside Assistance

Power

More gears

- 4.6L 3-valve V8 engine is backed by 6-speed automatic transmission with overdrive so that the engine output can be more closely matched to the driver's needs whether loaded or unloaded
- ✓ Not available on TrailBlazer, Grand Cherokee or 4Runner

Independent rear suspension

- Independent Short- and Long-Arm (SLA) trailing blade rear suspension helps provide a remarkably smooth ride and high load-carrying capacity
- ✓ Not available on TrailBlazer, Grand Cherokee or 4Runner

Payload rating

- ✓ Explorer 4x2 V8 featured here can handle a maximum payload of up to 1450 lbs. — more than the TrailBlazer or Grand Cherokee featured here

Towing capacity

- ✓ Explorer 4x2 V8, properly equipped, has a maximum towing capacity of 7220 lbs. — more than the TrailBlazer or Grand Cherokee featured here

Comfort

More adjustable front seats

- The leather-trimmed driver seat in Explorer 4x2 features 10-way power adjustment
- ✓ The standard driver's seat in all the competitors featured here provides only 8-way power adjustment

Seating for 7

- Explorer Limited provides seating for up to 7 passengers
- ✓ Not available on TrailBlazer or Grand Cherokee

Second-row comfort

- When configured to seat 7 passengers, the 60/40 second-row seat offers passengers the added comfort of a reclining backrest
- ✓ Not available on any of the competitors featured here

Third-row seat

- Available PowerFold™ 50/50 split-bench third-row seat allows either or both sides of the rear seat to be folded flat to the floor at the touch of one or two control buttons to provide maximum cargo capacity without having to remove the seat and leave it behind
- ✓ TrailBlazer and Grand Cherokee do not offer a third-row seat at all. The optional 50/50 split bench seat in 4Runner must be removed to maximize total cargo volume

Keyless entry keypad

- Explorer Limited models come equipped with a driver's-door-mounted keyless entry keypad for added convenience
- ✓ Not available on any of the competitors featured here

Navigation System

- Available voice-activated Navigation System features a 6.5-inch center stack mounted screen that can be operated by buttons, touch screen or voice controls
- ✓ TrailBlazer offers a navigation radio option but it does not allow the CD player to play CDs while the Navigation System is in use and vice versa

Audio system

- Standard Audiophile AM/FM stereo/6-disc CD changer with MP3 capability and an auxiliary audio input jack for personal music player devices
- ✓ TrailBlazer comes equipped with an AM/FM stereo/single-disc CD player that does not include MP3 capability

Ford SYNC™(3)

- An in-car, voice-activated, fully integrated entertainment and communications system that allows control of Bluetooth®(2) wireless technology enabled mobile phones and digital media devices. SYNC also provides a USB connector to facilitate connection of other digital media
- ✓ TrailBlazer and 4Runner do not offer a similar entertainment and communications system. Grand Cherokee offers an available MyGIG™ Multimedia Infotainment System, but it is far more limited in capability than SYNC

Power adjustable pedals

- Standard power adjustable brake and accelerator pedals allow drivers of varying heights to more easily find a comfortable driving position
- ✓ Not available on 4Runner



Safety/Security

AdvanceTrac® with RSC® (Roll Stability Control™)

- AdvanceTrac with class-exclusive(3) RSC (Roll Stability Control) utilizes a unique vehicle roll motion sensor to help enhance vehicle control and keep the tires on the ground
- ✓ None of the standard electronic stability control systems on the competitors featured here incorporate a dedicated vehicle roll motion sensor

Front-seat side-impact airbags

- Standard front-seat side-impact airbags provide added thorax protection for the driver and front passenger
- ✓ TrailBlazer and Grand Cherokee do not offer available seat-mounted airbags

NHTSA(4) safety rating

- 2008 Explorer has again received a five-star frontal crash test rating for the driver and right front passenger from the National Highway Traffic Safety Administration (NHTSA). Explorer has been designed to meet all U.S. government frontal and side-impact crash test requirements through the 2010 model year
- ✓ 2008 TrailBlazer received only three stars for the driver and four stars for the front passenger, while 4Runner received only four stars for both the driver and front passenger in the NHTSA crash test ratings

Security approach lamps

- Security approach lamps integrated into the sideview mirrors illuminate the ground below the front doors when the doors are unlocked
- ✓ None of the featured competitors offer the added security of security approach lamps

Power

- 4.6L 3-valve V8 provides 292 horsepower and 300 lb.-ft. of torque
- 6-speed automatic transmission with overdrive matches engine output to driving conditions
- Outstanding payload and towing capacities

Comfort

- Outstanding seat comfort
- Optional PowerFold™ third-row seat
- Multiple seating configurations

(1) Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so, and use extreme caution.

Safety

- AdvanceTrac® with class-exclusive(3) RSC® (Roll Stability Control™)
- Safety Canopy®
- Intelligent Safety System™

(2) The Bluetooth word mark and logos are trademarks of the Bluetooth, SIG, Inc.






Quality

- Fully boxed frame
- Low noise, vibration and harshness (NVH) levels






















(3) Class is midsize SUVs.

(4) Star ratings are part of the U.S. Department of Transportation's safecar.gov program (www.safecar.gov).

NOTE: See latest Dealer Ordering Guide for feature availability.

2008 Ford Explorer Limited V8 4x2	V E R S U S		2008 Chevrolet TrailBlazer 3LT V8 4x2	2008 Jeep Grand Cherokee Limited V8 4x2	2008 Toyota 4Runner Limited V8 4x2
4.6L 3-valve V8 292 @ 5750 300 @ 3950		Engine Horsepower (SAE net @ rpm) Torque (lb.-ft. @ rpm)	5.3L Vortec V8 300 @ 5300 321 @ 4000	4.7L SOHC V8 305 @ 5650 334 @ 3950	4.7L DOHV V8 260 @ 5400 306 @ 3400
6-speed Automatic		Transmission	4-speed Automatic	5-speed Automatic	5-speed Automatic
Independent Short- and Long-Arm (SLA) Coil-over-shock Design and Stabilizer Bar		Front Suspension	Independent Short- and Long-Arm (SLA) Coil-over-shock Design and Stabilizer Bar	Independent Short- and Long-Arm (SLA) Coil-over-shock Design and Stabilizer Bar	Independent Double-wishbone, Coil Springs, Shock Absorbers and Stabilizer Bar
Independent Short- and Long-Arm (SLA) Trailing Blade with Coil Springs, Shock Absorbers and Stabilizer Bar		Rear Suspension	5-link Solid Axle , Coil Springs, Shock Absorbers and Stabilizer Bar	Live Axle, 5-link with Track Bar , Coil Springs, Shock Absorbers and Stabilizer Bar	Live Axle, 4-link , Coil Springs, Shock Absorbers and Stabilizer Bar
Vented Disc/Disc with Four-wheel Anti-lock Braking System (ABS)		Braking System	Vented Disc/Disc with Four-wheel Anti-lock Braking System (ABS)	Vented Front Disc/ Solid Rear Disc with Four-wheel Anti-lock Braking System (ABS)	Vented Disc/Disc with Four-wheel Anti-lock Braking System (ABS)
Rack-and-pinion		Steering	Rack-and-pinion	Rack-and-pinion	Rack-and-pinion
Intelligent Safety System™ with Adaptive Front Airbags, Standard Front-seat Side Airbags and Safety Canopy* Side Curtain Airbags with Rollover Protection		Airbags	Driver and Front Passenger Airbags with Passenger Sensing System, Head Curtain Side-impact Airbags for First and Second Rows	Advanced Multi-stage Driver and Front Passenger Airbags with Side Curtain Airbags for Front and Outboard Rear Seat Occupants	Driver Front Airbag and Passenger Front Airbag with Advanced Airbag System, Driver and Front Passenger Seat-mounted Side Airbags and Front and Second Row Roll-sensing Side Curtain Airbags

Dimensions (All dimensions are in inches unless otherwise noted.)

113.7		Wheelbase	113.0	109.5	109.8
193.4		Length	191.8	188.0	189.2
72.8		Height	72.5	68.9	71.1
73.7		Width	74.7	72.6	75.2
60.9/61.8		Track Width (F/R)	63.1/62.1	62.0/62.0	62.0/62.0
8.3		Min. Running Ground Clearance	7.8	8.2	9.1
36.8		Turning Diameter (curb-to-curb; ft.)	36.4	37.1	37.4
7		Seating Capacity	5/—	5/—	5/7
39.8/38.7/37.4		Head Room (1st/2nd/3rd row - if equipped)	40.2/39.6/—	39.7/39.3/—	39.7/39.1/32.9
59.0/58.9/53.1		Shoulder Room (1st/2nd/3rd row - if equipped)	58.5/58.5/—	59.1/58.5/—	58.0/57.2/56.7
55.4/55.5/45.3		Hip Room (1st/2nd/3rd row - if equipped)	56.0/58.2/—	57.6/60.6/—	55.3/55.4/48.4
42.4/36.9/34.9		Leg Room (1st/2nd/3rd row - if equipped)	46.9/37.0/—	41.7/35.5/—	41.8/34.6/24.1
83.7		Maximum Cargo Volume (cu. ft.) Behind 1st row Behind 2nd row Behind 3rd row - if equipped	80.1	67.4	42.1
43.9			41.0	34.5	36.6
13.6			—	—	12.0
22.5		Fuel Tank Capacity (gal.)	22.0	21.1	23.0
7220		Trailer Towing (max. lbs.) ⁽¹⁾	6800	6500	7300
1450		Payload (max. lbs.) ⁽²⁾	1194	1110	1810
6110		GVWR (max. lbs.) ⁽²⁾	5550	6010	5490
13/20		EPA Estimated MPG (city/hwy.) ⁽²⁾	14/20	14/19	15/19
\$34,470		Price (MSRP)*	\$32,900	\$36,660	\$37,145
3 years/36,000 miles		Basic Warranty	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles
5 years/60,000 miles		Powertrain Warranty	5 years/100,000 miles	Limited Lifetime	5 years/60,000 miles
5 years/ unlimited mileage		Corrosion Warranty	6 years/ 100,000 miles	5 years/ 100,000 miles	5 years/unlimited mileage
5 years/60,000 miles		Roadside Assistance	5 years/100,000 miles	Towing only	Not available

 **Bolded purple text = Ford Advantage over one or more competitors.** **Red text = the specific competitive specification/dimension where Ford has the advantage.**

* Includes base MSRP, destination charge and option package if applicable. Title, tax and registration fees extra. Package contents and price may vary by region and are subject to change. Check your latest Ford pricing information for the current incentives on your vehicles.

(1) Properly equipped.

(2) With standard powertrain.

January 2008. Information based on generally available industry data. At the time of publication, descriptive and illustrative materials contained herein were believed to be correct. Ford Motor Company, whose policy is one of continuous improvement, reserves the right to change specifications, equipment or designs without incurring obligation.