

# 2008 Ford Explorer Eddie Bauer V8 4x4

## COMPETITIVE PRODUCT FEATURES

### Quality/Reliability/Durability

#### Solid frame

- Stiff, fully boxed frame is completely immersed in an electrocoat primer for optimum corrosion protection
- ✓ Grand Cherokee uses uniframe construction
- ✓ 4Runner frame is not electrocoat primer protected

#### Roadside Assistance

- New Vehicle Limited Warranty includes 24-hours-per-day, 7-days-per-week full-service Roadside Assistance for 5 years/60,000 miles at no extra charge
- ✓ Grand Cherokee Roadside Assistance is limited to towing only if the defect is related to a part covered under the powertrain warranty. Not available on 4Runner

### Power

#### More gears

- 4.6L 3-valve V8 engine is backed by 6-speed automatic transmission with overdrive so that the engine output can be more closely matched to the driver's needs whether loaded or unloaded
- ✓ Not available on TrailBlazer, Grand Cherokee or 4Runner

#### Independent rear suspension

- Independent Short- and Long-Arm (SLA) trailing blade rear suspension helps provide a remarkably smooth ride and high load-carrying capacity
- ✓ Not available on TrailBlazer, Grand Cherokee or 4Runner

#### Payload rating

- Explorer 4x4 V8 featured here can handle a maximum payload of up to 1520 lbs., more than any of the competitors featured here

#### Towing capacity

- Explorer 4x4 V8, properly equipped, has a maximum towing capacity of 7130 lbs., more than any of the competitors featured here

### Comfort

#### More adjustable front seats

- The leather-trimmed front seats in Explorer Eddie Bauer with Eddie Bauer Luxury Package feature a 10-way power driver's seat with a 6-way power passenger seat
- ✓ The driver's seat in all the competitors featured here provides only 8-way power adjustment. Grand Cherokee and 4Runner offer only 4-way power passenger-seat adjustment

#### Seating for 7

- Explorer offers seating for up to 7 passengers
- ✓ Not available on TrailBlazer or Grand Cherokee

#### Second-row comfort

- When configured to seat 7 passengers, the 60/40 second-row seat offers passengers the added comfort of a reclining backrest

- ✓ Not available on any of the competitors featured here

#### Third-row seat

- Available 50/50 split-bench third-row seat can be folded flat to the floor to provide maximum cargo capacity without having to remove the seat and leave it behind. For the ultimate in convenience, the third-row seat is also offered with a PowerFold™ feature allowing either or both sides of the rear seat to be folded at the touch of one or two control buttons

- ✓ TrailBlazer and Grand Cherokee do not offer a third-row seat at all and the optional 50/50 split-bench seat in the 4Runner must be removed to maximize total cargo volume

#### Electrically heated windshield

- Available class-exclusive<sup>(1)</sup> heated windshield utilizes micro-thin tungsten heating elements in the glass to clear the windshield in half the time of a typical forced-air defroster

- ✓ Not available on any of the competitors featured here

#### Keyless entry keypad

- Explorer Eddie Bauer models come equipped with a driver's-door-mounted keyless entry keypad for added convenience

- ✓ Not available on any of the competitors featured here

#### Navigation System

- Available voice-activated Navigation System features a 6.5-inch center stack mounted screen that can be operated by buttons, touch screen or voice controls

- ✓ TrailBlazer offers a navigation radio option only on its highest trim level, the 3LT, and even then, it does not allow the CD player to play CDs while the Navigation System is in use and vice versa

#### Ford SYNC™<sup>(2)</sup>

- An in-car, voice-activated, fully integrated entertainment and communications system that allows control of Bluetooth<sup>®(3)</sup> wireless technology enabled mobile phones and digital media devices. SYNC also provides a USB connector to facilitate connection of other digital media

- ✓ TrailBlazer and 4Runner do not offer a similar entertainment and communications system.

- Grand Cherokee offers an available MyGIG™ Multimedia Infotainment System, but it is far more limited in capability than SYNC

#### Power adjustable pedals

- Available power adjustable brake and accelerator pedals allow drivers of varying heights to more easily find a comfortable driving position

- ✓ Not available on 4Runner



### Safety/Security

#### AdvanceTrac® with RSC® (Roll Stability Control™)

- AdvanceTrac with class-exclusive<sup>(1)</sup> RSC (Roll Stability Control) utilizes a unique vehicle roll motion sensor to help enhance vehicle control and keep the tires on the ground

- ✓ None of the standard electronic stability control systems on the competitors featured here incorporate a dedicated vehicle roll motion sensor

#### Front-seat side-impact airbags

- Standard front-seat side-impact airbags provide added thorax protection for the driver and front passenger

- ✓ TrailBlazer and the Grand Cherokee do not offer available seat-mounted airbags

#### NHTSA<sup>(4)</sup> safety rating

- 2008 Explorer has again received a five-star frontal crash test rating for the driver and right front passenger from the National Highway Traffic Safety Administration (NHTSA). Explorer has been designed to meet all U.S. government frontal and side-impact crash test requirements through the 2010 model year

- ✓ 2008 TrailBlazer received only three stars for the driver and four stars for the front passenger, while 4Runner received only four stars for both the driver and front passenger in the NHTSA crash test ratings

#### Security approach lamps

- Security approach lamps integrated into the sideview mirrors illuminate the ground below the front doors when the doors are unlocked

- ✓ None of the featured competitors offer the added security of security approach lamps

### Power

- 4.6L 3-valve V8 provides 292 horsepower and 300 lb.-ft. of torque
- 6-speed automatic transmission with overdrive matches engine output to driving conditions
- Outstanding payload and towing capacities

### Comfort

- Outstanding seat comfort
- Optional PowerFold™ third-row seat
- Multiple seating configurations

### Safety

- AdvanceTrac® with class-exclusive<sup>(1)</sup> RSC® (Roll Stability Control™)
- Safety Canopy®
- Intelligent Safety System™

(1) Class is midsize SUVs.

(2) Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so, and use extreme caution.






### Quality

- Fully boxed frame
- Low noise, vibration and harshness (NVH) levels























(3) The Bluetooth word mark and logos are trademarks of the Bluetooth, SIG, Inc.

(4) Star ratings are part of the U.S. Department of Transportation's safecar.gov program ([www.safecar.gov](http://www.safecar.gov)).

**NOTE:** See latest Dealer Ordering Guide for feature availability.

2008 Ford Explorer Eddie Bauer V8 4x4		VERSUS		2008 Chevrolet TrailBlazer 2LT V8 4x4		2008 Jeep Grand Cherokee Limited V8 4x4		2008 Toyota 4Runner SR5 V8 4x4	
4.6L 3-valve V8 <b>292 @ 5750</b> 300 @ 3950		<b>Engine</b> Horsepower (SAE net @ rpm) Torque (lb.-ft. @ rpm)	5.3L Vortec V8 300 @ 5300 321 @ 4000	4.7L SOHC V8 305 @ 5650 334 @ 3950	4.7L DOHV V8 <b>260 @ 5400</b> 306 @ 3400				
<b>6-speed Automatic</b>		<b>Transmission</b>	4-speed Automatic	5-speed Automatic	5-speed Automatic				
Independent Short- and Long-Arm (SLA) Coil-over-shock Design and Stabilizer Bar		<b>Front Suspension</b>	Independent Short- and Long-Arm (SLA) Coil-over-shock Design and Stabilizer Bar	Independent Short- and Long-Arm (SLA) Coil-over-shock Design and Stabilizer Bar	Independent Double-wishbone, Coil Springs, Shock Absorbers and Stabilizer Bar				
<b>Independent Short- and Long-Arm (SLA) Trailing Blade</b> with Coil Springs, Shock Absorbers and Stabilizer Bar		<b>Rear Suspension</b>	5-link Solid Axle, Coil Springs, Shock Absorbers and Stabilizer Bar	Live Axle, 5-link with Track Bar, Coil Springs, Shock Absorbers and Stabilizer Bar	Live Axle, 4-link, Coil Springs, Shock Absorbers and Stabilizer Bar				
<b>Vented Disc/Disc</b> with Four-wheel Anti-lock Braking System (ABS)		<b>Braking System</b>	Vented Disc/Disc with Four-wheel Anti-lock Braking System (ABS)	Vented Front Disc/Solid Rear Disc with Four-wheel Anti-lock Braking System (ABS)	Vented Disc/Disc with Four-wheel Anti-lock Braking System (ABS)				
Rack-and-pinion		<b>Steering</b>	Rack-and-pinion	Rack-and-pinion	Rack-and-pinion				
Intelligent Safety System™ with Adaptive Front Airbags, <b>Standard Front-seat Side Airbags</b> and Safety Canopy® Side Curtain Airbags with Rollover Protection		<b>Airbags</b>	Driver and Front Passenger Airbags with Passenger Sensing System, Head Curtain Side-impact Airbags for First and Second Rows	Advanced Multi-stage Driver and Front Passenger Airbags with Side Curtain Airbags for Front and Outboard Rear Seat Occupants	Driver Front Airbag and Passenger Front Airbag with Advanced Airbag System, Driver and Front Passenger Seat-mounted Side Airbags and Front and Second Row Roll-sensing Side Curtain Airbags				

### Dimensions (All dimensions are in inches unless otherwise noted.)

<b>113.7</b>		<b>Wheelbase</b>	<b>113.0</b>	<b>109.5</b>	<b>109.8</b>
<b>193.4</b>		<b>Length</b>	<b>191.8</b>	<b>188.0</b>	<b>189.2</b>
<b>72.8</b>		<b>Height</b>	<b>72.5</b>	<b>68.9</b>	<b>69.3</b>
<b>73.7</b>		<b>Width</b>	74.7	<b>72.6</b>	75.2
60.9/61.8		<b>Track Width (F/R)</b>	63.1/62.1	62.0/62.0	62.0/62.0
<b>8.3</b>		<b>Min. Running Ground Clearance</b>	<b>7.8</b>	<b>8.2</b>	9.1
<b>36.8</b>		<b>Turning Diameter (curb-to-curb; ft.)</b>	36.4	<b>37.1</b>	<b>37.4</b>
5/7		<b>Seating Capacity</b>	5/—	5/—	5/7
<b>39.8/38.7/37.4</b>		<b>Head Room (1st/2nd/3rd row - if equipped)</b>	40.2/39.6/—	<b>39.7/39.3/—</b>	<b>39.7/39.1/32.9</b>
<b>59.0/58.9/53.1</b>		<b>Shoulder Room (1st/2nd/3rd row - if equipped)</b>	<b>58.5/58.5/—</b>	59.1/58.5/—	<b>58.0/57.2/56.7</b>
<b>55.4/55.5/45.3</b>		<b>Hip Room (1st/2nd/3rd row - if equipped)</b>	56.0/58.2/—	57.6/60.6/—	55.3/55.4/48.4
<b>42.4/36.9/34.9</b>		<b>Leg Room (1st/2nd/3rd row - if equipped)</b>	46.9/37.0/—	<b>41.7/35.5/—</b>	<b>41.8/34.6/24.1</b>
5 pass./7 pass. <b>85.8/83.7</b> <b>45.1/43.9</b> —/13.6	  	<b>Maximum Cargo Volume (cu. ft.)</b> Behind 1st row Behind 2nd row Behind 3rd row - if equipped	5 pass./7 pass. 80.1/— 41.0 /— —/—	5 pass./7 pass. 67.4 /— 34.5 /— —/—	5 pass./7 pass. 42.1/— 36.6 /— —/12.0
<b>22.5</b>		<b>Fuel Tank Capacity (gal.)</b>	<b>22.0</b>	<b>21.1</b>	23.0
<b>7130</b>		<b>Trailer Towing (max. lbs.)<sup>(1)</sup></b>	<b>6600</b>	<b>6500</b>	<b>7000</b>
<b>1520</b>		<b>Payload (max. lbs.)<sup>(2)</sup></b>	<b>1227</b>	<b>1270</b>	<b>1500</b>
<b>6270</b>		<b>GVWR (max. lbs.)<sup>(2)</sup></b>	<b>5750</b>	<b>6100</b>	<b>6005</b>
13/19		<b>EPA Estimated MPG (city/hwy.)<sup>(2)</sup></b>	13/19	14/19	14/17
<b>\$32,995</b>		<b>Price (MSRP)*</b>	<b>\$33,000</b>	<b>\$39,250</b>	\$32,990
3 years/36,000 miles		<b>Basic Warranty</b>	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles
5 years/60,000 miles		<b>Powertrain Warranty</b>	5 years/100,000 miles	Limited lifetime	5 years/60,000 miles
5 years/ <b>unlimited mileage</b>		<b>Corrosion Warranty</b>	6 years/ <b>100,000 miles</b>	5 years/ <b>100,000 miles</b>	5 years/unlimited mileage
<b>5 years/60,000 miles</b>		<b>Roadside Assistance</b>	5 years/100,000 miles	<b>Towing only</b>	<b>Not available</b>

 **Bolded purple text = Ford Advantage over one or more competitors.** **Red text = the specific competitive specification/dimension where Ford has the advantage.**

\* Includes base MSRP, destination charge and option package if applicable. Title, tax and registration fees extra. Package contents and price may vary by region and are subject to change. Check your latest Ford pricing information for the current incentives on your vehicles.

(1) Properly equipped.

(2) With standard powertrain.

January 2008. Information based on generally available industry data. At the time of publication, descriptive and illustrative materials contained herein were believed to be correct. Ford Motor Company, whose policy is one of continuous improvement, reserves the right to change specifications, equipment or designs without incurring obligation.