

2008 Ford Edge SEL

COMPETITIVE PRODUCT FEATURES

More Flexible to Suit Active Lifestyles

Ford SYNC™(1) in-vehicle communications and entertainment system

- Fully integrated, customizable media system that allows users to operate both Bluetooth®(2) enabled mobile phones and nearly all portable digital media players with simple voice commands

✓ Not available on Murano or Tribeca

Voice-activated Navigation System

- Helps prevent drivers from getting lost by providing route assistance

✓ Not available on Tribeca

Vista Roof™ panoramic moonroof

- Made up of two large glass panels that form Edge's roof. The movable front panel is 10.07 square feet and can be opened to a comfort position or fully retracted for open-air motoring. The daylight opening is over three times larger than the average traditional moonroof

✓ A panoramic moonroof is not available on Tribeca

Fold-flat front passenger seatback

- Provides up to 8 feet of flat loadfloor from the trunk to the instrument panel to accommodate extra-long items

✓ Not available on Murano or Tribeca

Driver's-door-mounted keypad

- Allows the vehicle to be unlocked without the use of the key or key fob

✓ Not available on Murano or Tribeca

Reverse Sensing System

- Alerts the driver to certain objects up to 6 feet behind the vehicle when backing up slowly

✓ Not available on Murano or Tribeca

Security approach lamps

- Illuminate the ground when the doors are unlocked with the key fob to help passengers avoid puddles and other hazards when approaching the vehicle

✓ Not available on Murano or Tribeca

Memory driver's seat and exterior mirrors

- Allow two individual seat and mirror settings to be programmed for two individual drivers

✓ Not available on Murano or Tribeca

Power liftgate

- Automatically opens the liftgate with the touch of a button or by pulling on the handle

✓ Not available on Tribeca

Standard electrochromic auto-dimming rearview mirror

- Automatically darkens the rearview mirror when an approaching vehicle's headlamps shine into the vehicle. This helps reduce glare and helps the driver to see better

✓ Optional on Murano

Bold Design

Edge has styling features that can't be found on Murano or Tribeca:

- 3-bar chrome grille
- Cream color instrument cluster gauge faces
- Contrasting color-thread stitching on leather seating surfaces and steering wheel
- Chrome bezel around fog lamps

Energetic Performance and Sporty Handling

6-speed automatic transmission

- Designed to deliver an optimal balance of performance and fuel economy with gearing for launch and acceleration and two overdrive gears to reduce rpm at highway speeds

✓ Tribeca has a 5-speed automatic transmission

Wider front and rear track

- Helps contribute to precise handling and confident steering control

✓ Not available on Murano or Tribeca

Innovative Safety and Security for Peace of Mind

Standard AdvanceTrac® with RSC® (Roll Stability Control™)

- Uses components of the Anti-lock Braking System (ABS), traction control and yaw control along with a roll motion sensor to help maintain vehicle stability in extreme driving conditions

✓ The stability control systems in Murano and Tribeca do not have Roll Stability Control

5-year/60,000-mile Roadside Assistance

- Adds extra peace of mind by providing emergency services including towing, changing a flat tire, jump starts and fuel delivery for 5 years or 60,000 miles, whichever occurs first

✓ Murano offers a 3-year/36,000-mile program at extra cost and Tribeca does not offer a Roadside Assistance program



Bold Design and Flexibility

- 3-bar chrome grille
- Sporty muscular stance
- Vista Roof™ with dual power sunshades
- EasyFold™ rear seatback release

Sporty Handling

- Independent front and rear suspension
- All-Wheel Drive (AWD)
- Standard AdvanceTrac® with RSC® (Roll Stability Control™)
- Solid unibody construction















Energetic Performance


- Duratec 3.5 – 3.5L V6 engine
- 265 horsepower and 250 lb.-ft. of torque
- 6-speed automatic transmission
- Impressive fuel economy
- Towing capability (3500 lbs. maximum)

(1) Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so, and use extreme caution.

(2) The Bluetooth word mark and logos are trademarks of the Bluetooth, SIG, Inc.

NOTE: See latest Dealer Ordering Guide for feature availability.

2008 Ford Edge SEL		V E R S U S		2009 Nissan Murano SL		2008 Subaru Tribeca 5-passenger	
Duratec 35 - 3.5L DOHC V6 265 @ 6250 250 @ 4500		Engine Horsepower (SAE net @ rpm) Torque (lb.-ft. @ rpm)	3.5L DOHC V6 265 @ 6000 248 @ 4400		3.6L DOHC V6 256 @ 6000 247 @ 4400		
6-speed Automatic		Transmission	Continuously Variable Transmission (CVT)		5-speed Automatic		
Independent MacPherson Struts with Coil Springs and Stabilizer Bar		Front Suspension	Independent MacPherson Struts with Coil Springs and Stabilizer Bar		Independent Struts with Coil Springs and Stabilizer Bar		
Independent Multi-link Design with Coil Springs, Shock Absorbers and Stabilizer Bar		Rear Suspension	Independent Multi-link Design with Coil Springs, Shock Absorbers and Stabilizer Bar		Independent Double-wishbone with Coil Springs, Shock Absorbers and Stabilizer Bar		
Front-wheel Drive/All-Wheel Drive		Layout	Front-Wheel Drive/All-Wheel Drive		All-Wheel Drive		
Disc/Disc with Anti-lock Braking System (ABS)		Braking System	Disc/Disc with Anti-lock Braking System (ABS)		Disc/Disc with Anti-lock Braking System (ABS)		
Rack-and-pinion		Steering	Rack-and-pinion		Engine-speed-sensitive Power Rack-and-pinion		
Dual-stage Driver and Front Passenger Airbags, Safety Canopy® System Side Curtain Airbags with Rollover Sensor and Front-seat Side Airbags		Airbags	Dual-stage Driver and Front Passenger Airbags, Side Curtain Airbags with Rollover Sensor and Front-seat Side Airbags		Dual-stage Driver and Front Passenger Airbags, Side Curtain Airbags with Rollover Sensor and Front-seat Side Airbags		
Dimensions (All dimensions are in inches unless otherwise noted.)							
111.2		Wheelbase	111.2		108.2		
185.7		Length	188.5		191.5		
67.0		Height	67.0		66.4		
87.5		Width	74.1		88.8		
5		Seating Capacity	5		5		
65.4/64.7		Track (F/R)	63.3/63.4		62.2/62.1		
40.0/39.3		Head Room (F/R)	40.1/39.4		38.9/38.2		
58.9/58.8		Shoulder Room (F/R)	59.6/58.7		58.1/57.5		
54.8/ 56.3		Hip Room (F/R)	54.8/55.4		Not published		
40.7/ 39.6		Leg Room (F/R)	43.6/36.3		42.3/34.3		
69.0/32.2		Cargo Volume (cu. ft.) (behind 1st row/2nd row)	64.0/31.6		74.4/37.6		
108.4		Passenger Volume (cu. ft.)	108.8		104.2		
19.0 (FWD)/20.0 (AWD)		Fuel Tank Capacity (gal.)	21.7 (FWD)/21.7 (AWD)		16.9		
4078 (FWD)/4288 (AWD)		Base Curb Weight (lbs.)	3875 (FWD)/4030 (AWD)		4129		
3500		Trailer Towing (max. lbs.)⁽¹⁾	3500		3500		
16/ 24 (FWD)/15/22 (AWD)		EPA Estimated MPG (city/hwy.)⁽²⁾	18/23 (FWD)/18/23 (AWD)		16/21		
\$28,485 (FWD)/ \$30,235 (AWD)		Price (MSRP)*	\$27,880 (FWD)/\$29,480 (AWD)		\$30,640		
3 years/36,000 miles		Basic Warranty	3 years/36,000 miles		3 years/36,000 miles		
5 years/60,000 miles		Powertrain Warranty	5 years/60,000 miles		5 years/60,000 miles		
5 years/unlimited mileage		Corrosion Warranty	5 years/unlimited mileage		5 years/unlimited mileage		
5 years/60,000 miles		Roadside Assistance	Extra cost		Extra cost		

 **Bolded purple text = Ford Advantage over one or more competitors.** Red text = the specific competitive specification/dimension where Ford has the advantage.
* Includes base MSRP, destination charge and option package if applicable. Title, tax and registration fees extra. Package contents and price may vary by region and are subject to change. Check your latest Ford pricing information for the current incentives on your vehicles.

(1) Properly equipped.
(2) With standard powertrain.

March 2008. Information based on generally available industry data. At the time of publication, descriptive and illustrative materials contained herein were believed to be correct. Ford Motor Company, whose policy is one of continuous improvement, reserves the right to change specifications, equipment or designs without incurring obligation.